



Complete coverage

Politico provides program on policies and players

Super Tuesday has come and gone, providing a little bit of focus to one of the most chaotic presidential primary campaigns in memory. The campaign still promises to be an unorthodox, roller-coaster ride, but with Ben Carson dropping out, the once vast Republican field has been narrowed to just four candidates.

This primary season has been highly entertaining, especially on the Republican side. Raucous debates, Twitter wars and childish name calling make headlines on a regular basis. Donald Trump's presence in the race has befuddled seasoned pundits at every turn. His nontraditional campaign has the professional media prognosticators scratching their heads as their predictions on the consequences of his behavior are proven wrong time after time.

The Trump effect has more people paying attention to poli-

tics earlier in the election cycle than in years past. Ratings are up on all of the news channels, and debates are promoted like professional wrestling smackdowns.

Politico delivers

If you can't get enough of this political circus, visit **Politico.com**. The website has tons of information on the presidential race and politics in general. The site is the online arm of the multimedia organization Politico, and is dedicated to providing "tough, fair and fun" coverage of politics.

In addition to the website, the growing company publishes a newspaper, a magazine, numerous blogs, hosts newsmaker events (like debates) and has correspondents regularly appearing on television and radio programs. Their coverage is targeted to political and government professionals, and those who enjoy the sport of politics.

Politico's original focus was on Washington, D.C., but it has grown into an international political news operation with bureaus in Washington, Brussels, London, Berlin, Paris, New York and several other states.

Jam-packed with content

The home page is jam-packed with stories on the primaries and related happenings. The top of the page features a main story headline accompanied by a large photo and several related headlines with smaller photos. Clicking on them brings you to a page with the stories, more photos and graphics.

Below the featured stories is a grid of more related story links displayed with headlines, photos, quotes, statistics and other attention-getting graphic devices. Scroll down the page a little further and there's a section called The Afternoon Report. It features yet another grid of story links similar to the one above.

Scroll down even further and you come across a large slide show highlighting features in Politico Magazine. Below that is a section called Politics & Policy. It features numerous subsections such as Congress, White House, Agenda, Europe and several more.

Finally, at the bottom of the page are lists of links to the various sections of the website. They're grouped into categories: News; Blogs, Columns &

Cartoons; Tipsheets; Policy; and More Info.

Back at the very top of the page are more navigation links. They take you to various sections of the magazine: 2016 election stories; policy coverage on issues like education or health care; breaking stories; a search function; and other editions, such as Europe or New York. There's also a link for people with an account to log in and a link to Politico Pro. Accounts enable you to receive email alerts, participate in chat rooms and more. Politico Pro is a paid membership service that provides information and analysis.

Politico is designed well for its target audience. It provides an enormous amount of information in an easily navigable space. It uses type and color effectively to organize information and create a useful hierarchy. The content is well written and edited, with good quality photos and videos.

If you are involved in politics, or just enjoy it as theater, Politico provides the program.

KEVIN O'NEILL is a staff artist for The Times-Tribune. Share your favorite websites and apps with him at koneill@timeshamrock.com.



KEVIN O'NEILL

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